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LETTER OF ACCEPTANCE (LOA)

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Dear Author(s):

Mufidatul Azmi, Isma Azis Riu

Thank you for submitting your research paper to **Economics and Business Journal (ECBIS)**. We are pleased to inform you that your manuscript entitled:

"THE FLOW BEHIND THE SCROLL: HOW RECOMMENDED INFORMATION CHARACTERISTICS SHAPE TIKTOK CONTINUANCE INTENTION"

Based on the peer-review reports and editorial team decisions, your article has been officially **ACCEPTED** for publication in **Economics and Business Journal (ECBIS)**, scheduled for **Volume 5 No. 1 (2026)**.

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In recognition of the publication of the research paper titled:

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