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LETTER OF ACCEPTANCE (LOA)

ID LoA: 594/ECBIS Journal/Vol4/No6/2026

Dear Author(s):

Bayu Luqman, Herdiyana, Sufri Anan

Thank you for submitting your research paper to **Economics and Business Journal (ECBIS)**. We are pleased to inform you that your manuscript entitled:

"Building Customer Loyalty through Product Quality and Digital Touchpoints: The Mediating Role of Brand Image"

Based on the peer-review reports and editorial team decisions, your article has been officially **ACCEPTED** for publication in **Economics and Business Journal (ECBIS)**, scheduled for **Volume 4 No. 6 (2026)**.

Please check and monitor the status of your article after publication via our official journal portal using the article link: <https://ecbis.net/index.php/go//article/view/594>

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CERTIFICATE OF PUBLICATION

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