



PT MAJU MALAQBI MAKKARANA
**ECONOMICS AND BUSINESS JOURNAL
(ECBIS)**

TERAKREDITASI SINTA • E-ISSN: 2963-7589

WhatsApp: +6285299931836 | Email: ecbis.journal@gmail.com



LETTER OF ACCEPTANCE (LOA)

ID LoA: 592/ECBIS Journal/Vol4/No6/2026

Dear Author(s):

Juhana, Hari Muharam, Agus Setyo Pranowo

Thank you for submitting your research paper to **Economics and Business Journal (ECBIS)**. We are pleased to inform you that your manuscript entitled:

***"How Market Orientation and Distribution Channels Shape Marketing Performance:
The Mediating Role of Competitive Advantage"***

Based on the peer-review reports and editorial team decisions, your article has been officially **ACCEPTED** for publication in **Economics and Business Journal (ECBIS)**, scheduled for **Volume 4 No. 6 (2026)**.

Please check and monitor the status of your article after publication via our official journal portal using the article link: <https://ecbis.net/index.php/go//article/view/592>

This official acceptance letter can be used for administrative purposes. Thank you for your valuable contribution.

No. Reg: LOA20260905155946



LOA20260905155946

Authenticity Check:
Scan QR code above to verify the
validity and authenticity of this Letter of
Acceptance (LoA).

Editor in Chief



Admin ECBIS

e-mail: admin@ecbis.net

ORCID: [0000-0002-0900-3094](https://orcid.org/0000-0002-0900-3094)

PUBLISHED BY

PT Maju Malaqbi Makkarana • Perumahan Nusa Harapan Permai B15 No.2 BTP Kota Makassar, Indonesia
WhatsApp: +6285299931836 • Email: ecbis.journal@gmail.com



PT MAJU MALAQBI MAKKARANA



CERTIFICATE OF PUBLICATION

ECONOMICS AND BUSINESS JOURNAL (ECBIS)
E-ISSN: 2963-7589

This certificate is proudly awarded to:

Juhana, Hari Muharam, Agus Setyo Pranowo

In recognition of the publication of the research paper titled:

***"How Market Orientation and Distribution Channels Shape Marketing Performance:
The Mediating Role of Competitive Advantage"***

Journal: Economics and Business Journal (ECBIS)

Registration No: LOA20260905155946

Publication Edition: Volume 4 No. 6 (2026)

Certificate ID: CERT/592/ECBIS Journal/2026



Editor in Chief


Admin ECBIS

e-mail: admin@ecbis.net

ORCID: [0000-0002-0900-3094](https://orcid.org/0000-0002-0900-3094)

**Economics and Business Journal
(ECBIS)**