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LETTER OF ACCEPTANCE (LOA)

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Dear Author(s):

Arni Kurniati, Bahtiar Efendi, Rosalina Anindia Sari Kartika, Dipa Teruna Awaludin, Sattar

Thank you for submitting your research paper to **Economics and Business Journal (ECBIS)**. We are pleased to inform you that your manuscript entitled:

"The Effect of Brand Image, Product Quality, and Price on Consumer Purchase Decisions"

Based on the peer-review reports and editorial team decisions, your article has been officially **ACCEPTED** for publication in **Economics and Business Journal (ECBIS)**, scheduled for **Volume 5 No. 1 (2026)**.

Please check and monitor the status of your article after publication via our official journal portal using the article link: <https://ecbis.net/index.php/go//article/view/553>

This official acceptance letter can be used for administrative purposes. Thank you for your valuable contribution.

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CERTIFICATE OF PUBLICATION

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This certificate is proudly awarded to:

**Arni Kurniati, Bahtiar Efendi, Rosalina Anindia Sari
Kartika, Dipa Teruna Awaludin, Sattar**

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