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LETTER OF ACCEPTANCE (LOA)

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Dear Author(s):

Pina Ania Putri, Danang Prio Utomo, Pahrudin

Thank you for submitting your research paper to **Economics and Business Journal (ECBIS)**. We are pleased to inform you that your manuscript entitled:

"Strategic Transformation of MSMEs in East Lombok Regency in Utilizing Social Media and Instant Messaging as Digital Promotional Tools "

Based on the peer-review reports and editorial team decisions, your article has been officially **ACCEPTED** for publication in **Economics and Business Journal (ECBIS)**, scheduled for **Volume 4 No. 6 (2026)**.

Please check and monitor the status of your article after publication via our official journal portal using the article link: <https://ecbis.net/index.php/go//article/view/544>

This official acceptance letter can be used for administrative purposes. Thank you for your valuable contribution.

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Admin ECBIS

e-mail: admin@ecbis.net

ORCID: [0000-0002-0900-3094](https://orcid.org/0000-0002-0900-3094)

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CERTIFICATE OF PUBLICATION

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Pina Ania Putri, Danang Prio Utomo, Pahrudin

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e-mail: admin@ecbis.net
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